



اجتماع الطاولة المستديرة التجارية
بين المملكة العربية السعودية ودول الاتحاد الأوروبي
KSA-EU Trade Roundtable Meeting

Riyadh | 2024

الهيئة العامة للتجارة الخارجية
Saudi General Authority of Foreign Trade



KSA-EU Trade Roundtable Meeting

9-10 December 2024

GAFT HQ, Riyadh



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Introduction

The European Union stands as one of Saudi Arabia's major trading partners. With a shared history and strong economic ties, there is significant potential to further increase trade volumes and overcome common challenges.

The KSA-EU Trade Roundtable Meeting aims to foster a stronger trade partnership between KSA and the EU. It will gather government officials, trade representatives, sector experts, and key players from the Saudi private sector to discuss essential trade topics, identify opportunities, and address challenges.

Together, we will explore crucial trade topics, seize opportunities, and overcome challenges to strengthen our partnership.



Key Focus Areas



Bridging Knowledge Gap:

facilitating knowledge sharing & best practices in trade, and exploring opportunities.



Identifying Trade Barriers:

such as customs regulations or differing standards.



Building Strong Relationships:

enhancing communication and engagement framework between KSA and EU Stakeholders.



G2B Connections and Potential Partnerships Establishments.



Expected Outcomes



Enhanced Knowledge Sharing:

improved understanding of trade regulations, procedures, & best practices.



Reduced Trade Barriers: collaborative solutions to address existing trade barriers & promote smoother trade flows.



Stronger Relationships:

increased communication, collaboration, & trust between KSA & EU stakeholders.



G2B Connections & Potential Partnerships:

explore opportunities for collaboration in key sectors with a focus on potential G2B partnerships.



Event Details



Format

- **Two-Day event with presentations, Q&A sessions & networking opportunities.**
- **Day & Date:** Monday 9th- Tuesday 10th, 2024
- **Time:** from 9:30am to 12:30pm.
- **Venue:** HQ of General Authority of Foreign Trade



Registration

- **Registration Form:** please register via:
<https://gaft.gov.sa/en/partnership-with-the-private-sector/workshops-and-conferences/Pages/KSA-EU-Roundtable.aspx>
- **Registration Opening:** Doors open at 9:30am
- **Badges :** badges handout upon arrival.

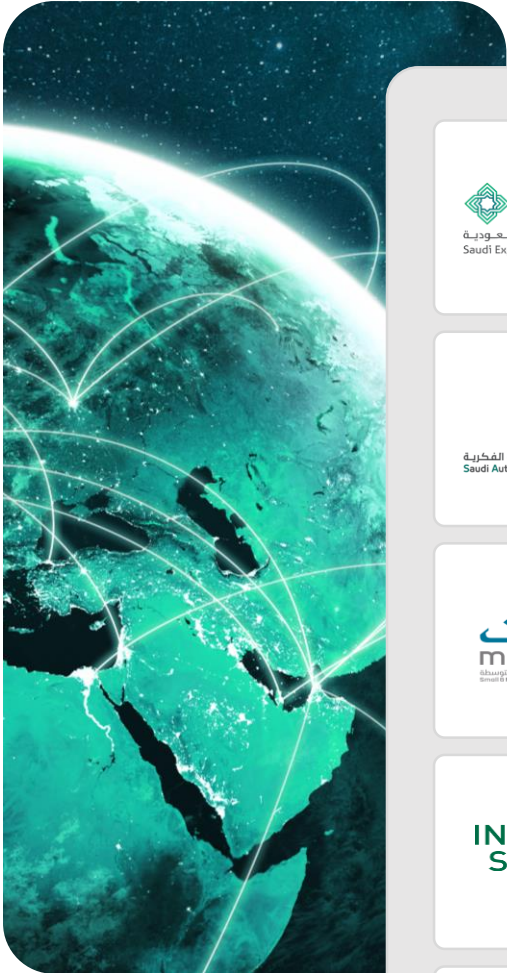





















Participants

- **+40 Invitees & Participants**
- **Head of EU Commission for Trade to KSA**
- **European Chamber of Commerce Representative**
- **EU Member States Trade Representatives**
- **Saudi Government Sector Experts**
- **Saudi Commercial Attaches to EU**
- **Saudi Giga Projects Representatives**
- **Blue Chips Companies in KSA**



Participating Entities



 <p>SEDA هيئة تنمية الصادات السعودية Saudi Export Development Authority</p>	 <p>موانئ MAWANI الهيئة العامة للموانئ SAUDI PORTS AUTHORITY</p>	 <p>المواصفات السعودية Saudi Standards SASO</p>
 <p>الهيئة السعودية للملكية الفكرية Saudi Authority for Intellectual Property</p>	 <p>هيئة المدن والمناطق الاقتصادية الخاصة Economic Cities and Special Zones Authority</p>	 <p>هيئة المحتوى المحلي والمشتريات الحكومية Local Content & Government Procurement Authority</p>
 <p>منشآت monsha'at الهيئة العامة للمنشآت الصغيرة والمتوسطة Small & Medium Enterprises General Authority</p>	 <p>SAUDI EXIM بنك التصدير والإستيراد السعودي</p>	 <p>SFDA</p>
 <p>INVEST SAUDI</p>	 <p>صندوق الاستثمارات العامة Public Investment Fund</p>	 <p>المركز الوطني للكخل والنمور NATIONAL CENTER FOR PALMS & DATES</p>
 <p>المراعي Almarai</p>	 <p>سابك عنداك</p>	 <p>SAUDI MADE</p>
 <p>القديّة</p>	 <p>Red Sea Global</p>	 <p>نيوم NEOM</p>
 <p>ECCCKSA THE MINISTRY OF ECONOMY IN THE KINGDOM OF SAUDI ARABIA</p>		



Roundtable Program

Day 1	Time	Activity
	09:30-10:00 AM	Reception & Networking
	10:00-10:05 AM	Opening Remarks: by GAFT’s Governor & EU Trade Rep.
	10:05-10:15 AM	Invest Saudi: Opportunities, Incentives & RHQ (MISA)
	10:15-10:25 AM	Saudi Ports: Competitive Hub for Trade & Investment (Mawani)
	10:25-10:35 AM	Q&A
	10:35-10:45 AM	Saudi Standards: Simplifying Compliance for Efficient Trade (SASO)
	10:45-11:00 AM	SFDA Regulatory Framework (SFDA)
	11:00-11:10 AM	Q&A
	11:10-11:25 AM	Break
	11:25-11:35 AM	Saudi Dates: Global Exporter with Quality & Variety (NCPD)
	11:35-11:45 AM	Protecting Innovations & Research: IP Registration & Rights, and Enforcement of Patents (SAIP)
	11:45-11:55 AM	Q&A
	11:55-12:05 PM	Unveiling Saudi Arabia's Export Potential: Gateway to EU Market & Saudi Made Program (SEDA)
	12:05-12:15 PM	Deep Dive into KSA Economic Cities & Special Zones (ECZA)
	12:15-12:30 PM	Q&A
	12:30-12:35 PM	Group Photo (G2G)
Day 2	09:30-10:00 AM	Reception & Networking
	10:00-10:10 AM	Understanding Saudi Arabia's Tax & Customs Regulations (ZATCA)
	10:10-10:20 AM	Maximizing Local Content in KSA: Policies & Requirements (LCGPA)
	10:20-10:35 AM	Q&A
	10:35-10:45 AM	Overview & Profile of Almarai
	10:45-10:55 AM	Overview & Profile of SABIC
	10:55-11:10 AM	Q&A
	11:10-11:25 AM	Break
	11:25-11:55 AM	Giaga Projects Glance: Opportunities (PIF)
	11:55-12:05 AM	Empowering SMEs for Growth: Saudi Arabia's Supportive Ecosystem and BIBAN Forum (Monshaat)
	12:05-12:20 AM	Q&A
	12:20-12:30 PM	Group Photo (G2B)

Contact Us



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Thank You